

# THE SEVEN-UP COMPANY

## INTER-COMPANY MEMORANDUM

THOMPSON'S OFFICE

TO: Guy Smith

FROM: Ralph Countryman

CC: Ed Callahan  
Al Bissmeyer  
Jim Thompson

DATE: December 18, 1979

SUBJECT: MAGAZINE REQUESTS

We have been requested by Jim Thompson of Philip Morris to advise him of any requests we might get from "charitable" organizations asking us to place space in their magazines, programs, etc. This would also apply to the labor press.

Would appreciate your letting me know whenever you get any of this sort of solicitation so that I, in turn, can coordinate with Jim and assure us of corporate coordination.

RLC:pd



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